



Niche List 2015-2016

A****	Apple (Brand, Not Fruit)	Basketball
Accounting	Applications	Bathroom Accessories
Athele	Apps	Beauty
Acid-Reflux	Archery	Bird Watching
Acne	Article Marketing	Birth Control
Acupuncture	Article Writing	Birthday Ideas
Addiction	Astrology	Blogging
Adolescent Health Problems	Atkins Diet	Boarding
Adsense	Attraction	Body Detox
Adult	ATV	Books
Adware	Autism	Boston Massachusetts
Affiliate Marketing	Automotive	Brainstorming
affiliate Program	Aviation	Branding
Aikido	B****	Breast
Air Filters	Babies	Bridal Accessories
Allergies	Baby Monitors	Budget Travel
Alternative Healing	Back Pain	Bullying
American Idol	Back To School	Bungie Jumping
Anger Management	Bad Breath	Business
Anti Virus	Bad Habits	Business Credit
Anti Aging	Balancing Your Life	Business School
Anxiety	Baseball	Business Travel



C****

Cake Decorating
California
Cameras
Candles
Career Tips
Caring For The Elderly
Cars
Castles
Cat Care
Cat Training
CD Duplication
Celebrities
Cellular Phones
Child Protection
Chinese Medicine
Chiropractors
Christian
Christmas
Cigars
Clairvoyance
Cleaning
Clickbank
Clothing
CNC

Coffee

Colic
Colon Cleansing
Composting
Computer
Computer Programming
Computer Software
Computer Training
Confident Public Speaking
Cooking
Cosmetic Surgery
Costa Rica
Costumes
Coupon Codes
Creating An Online Business
Credit
Credit Cards
Credit Card Debt
Credit Repair
Credit Score
Crystal Jewelry

D****

Data Entry
Dating
Day Spas
Debt
Debt Relief
Debt Free
Dedicated Servers
Deforestation
Dentist
Depression
Detoxify
Development
Diabetes
Diabetic Diets
Diamons
Digital Cameras
Digital Photography
Disneyland
Diving
Divorce
Do It Yourself
Dog And Cat
Dog Diets
Dogs



Dog Training	Espresso	Fundraising
Domain Names	Event Planning	Furniture
Dress For Success	Exercise	G****
Drugs	Eyes	Gaining Weight
DVD	Facebook Apps	Gambling
E****	Facebook Marketing	Games
Easter	Failure	Gardening
Easy Meditation	Family Budget	Gemstones
Eat Healthy	Fashion	Getting Organized
Eating Organic Foods	Ferrets	Get Your Books Published
eBay	Fertility	Ghosts
eBook Marketing	Film Making	Gift Baskets
eBooks	Finance	Global Warming
Education	Fire Safety	Glycemic
Elderly Care	Fitness	Gold
Electric Cars	Florida	Golf
Electrician	Flower Gardening	Google
Elliptical Machines	Fly Fishing	Gourmet
Email Marketing	Focus	Green Tea
Email Deliverability	Food And Health	Guided Tours
Emergency	Football	Gymnastics
Energy	Forex Trading	
Entrepreneur	Foundations	
Environment	Franchise	
Equestrian	Frugal Living	



H****	Hypnotism	Jobs
Hair	I****	Juvenile Diabetes
Hair Loss	Ideas For making Money	K****
Hair Removal	Improve Personal Life	Kart Racing
Hair Transplant	Improve Memory	Keyword
Halloween	Improve Marriage	Kitchen Remodeling
Hawaii	India	Kitesurfing
Health Insurance	Indoor games	Kitties
Healthy Diet	Info Products	Knitting
Herbs	Insurance	L****
History]	Internet Marketing	Landmarks
Hobbies	Internet Business	Landscape Architect
Holiday	Internet Banking	Laptop
Holistic	Internship	Las Vegas
Home Decorating	Investing	Laser Hair Removal
Home Improvement	iphones	Lasik
Home Brewing	ipods	Law
Home Remedies	ipads	Learn
Home Security	Italian Dining	Learn Indian
Hosting	Italy Vacation	Learn Guitar
Hot Tubs	J****	Learn Piano
Houdini	Jamaica	Learn Spanish
How To	Jazz Music	Legal
Hybrid Car	Jewelry	Life
Hypnosis	Job Hunting	Loans



Locksmith	Mobile	p****
Lose Weight	Money Saving	Paid Surverys
Low Cholesterol	Mothers Guide	Painting
M****	Movie	Panic
Magazine Publishing	Moving House	Parachuting
Mail	Moving Overseas	Paralegal
Make Money	Multilingual	Parenting
Making Chocolate	Music	Parenting Through Divorce
Male Menopause	MySpace	Paris
Manage	N****	Party Planning
Management	Nascar	Patent
Marketing	Natural Remedies	Pay Day Loans
Martial Arts	Natural Herbal Cures	PC Security
Massage Therapy	Natural Dog Food	PDA
Maui Vacation	New York	Personal Finance
Medical	Niche	Pet Insurance
Meditation	Nursing	Pet Grooming
Membership Websites	Nutrition	Phones
Memory Foam Mattress	O****	Photo editing
Mental Health	Office Management	Playstation 3
Mentoring	Online Dating	Pocket PC
Metabolism	Online Marketing	Poker
Mexican Food	Organic	Police Emergency
Mexico Vacation	Orlando	Pottery
Mini Storage Auctions	Outsourcing	PPC



Pregnancy	Redemptive	Self Help
Pregnancy Nutrition	Relationships	Self Insight
Premium Bonds	Renting	Self Mastery
Private Schools vs Public Schools	Remodeling	Self Success
Private Investigations	Resume	Sell Your House
Product Reviews	Retirement	Senior Golf
Professional Speaking	Reverse Osmosis	SEO
Promotable	Ringtone	Sex
Propensity	Rug Carpet	Shoes
Property Taxes	Running	Skincare
Public Speaking	S****	Sleep Apnea
Puppies	Sailing Vacation	Sleep Disorders
Q****	Sales Page	Small Business
Quit Smoking	Save Money	Snoring
R****	Save Your Marriage	Soccer
Raising Chickens	Saving Gas	Soccer Training
Random Articles	Science	Social
RC Car	Scouting	Social Networking
Real estate	Security	Society
Recipes	Security Cameras	Software
Recording your Own album	Self Development	Solar Power
Recreation Sports	Self Improvement	Spam
Recruitment	Self Confidence	Spam Protection
Recycling	Self Assessment	Speech Therapy
	Self Determination	Sponsorship



Sports	Tennis	Web Design
Stained Glass	Terrier Dogs	Web Video
Starting A Daycare	Time Management	Web Hosting
Staying Young	Tips For Seniors	Weddings
Stock Market	Traffic and SEO	Weight Loss
Stocks	Trains	Weight Lifting
Stock Trading	Transformation	Wellness
Stop Smoking	Travel	Wine
Stress	Travel Insurance	Winter Sports
Stress Management	Traveling By RV	Wood Working
Student Loans	Travel Tips	Work At home
Summer Activities	U****	Wrestling
Summer Gardening	UFO	Wrinkles
Survival	US History	Writing
Swimming	V****	X****
T****	Vacations	Xbox
Tai Chi	Vegan Lifestyle	Y****
Take Control	Vegetable Gardening	Yachting
Tattoos	Vehicles	Yahoo
Taxes	Vintage Cars	Yeast Infection
Teddy Bears	Visualization	Yoga
Teeth	Vouchers	Youth Activites
Telescoopes	W****	YouTube
Television	Warts	
Top Careers	Weather	

Step 2: Research your Niche as we have done in the examples below

Some top niche markets and their products are as follows, in no particular order of preference:

- 3D printers are reportedly taking off in 2014 – 2015. You can print prototypes right at your desk. Just use a CAD file and turn your digital outlines into plastic reality.
- Devices controlled by your smart phone send information back to your phone to store and share. Devices include toothbrushes, watches and appliances.
- Drones are quickly gaining interest. Small remote controlled aircrafts deliver packages, search for lost items and are fun to race and fly.
- Video headphones are big in 2014 – 2015 as well. Video headphones use virtual retina display allowing you to view video while listening to music.
- Samsung has announced a 105 inch 4K cinema quality television with a curved screen. It is quickly taking off for home theaters.
- Iris scanners are a niche market in 2014 – 2015. Forget passwords, use a computer mouse that plugs into your USB and scans your eyes for identification purposes.
- Home appliances connected to the internet include your television to the fridge. Your “smart” refrigerator figures out when it is getting empty, places an order with your favorite supermarket online, and “purchases” your profile products.
- A Bluetooth inside your shoe’s insole uses pressure sensors and an accelerometer to track your activity levels, blood pressure and walking health. Now there is no more guess work on how many steps you have taken in a day!
- Reality glasses have moved into a niche. These glasses allow you to see real time information concerning your surroundings. Great for games, movies, tourist sites and just walking on the street.
- Technology you actually wear is trending in 2014 – 2015. Smart clothes include headbands and shoes, plus rings with the ability to unlock programmed doors.

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Choose any one of the above niche markets and products to increase your small business sales and revenue. Even if you do not have the specific avenues to sell these items directly, consider selling information about them like producing training and other educational materials. In short, show people how to use them with videos that have printable, downloadable PDF guides.

Also consider developing compatible product lines that can be packaged with the ones listed above or sold as accessories. For example, consider selling storage bins for the trendy clothing or refrigerator magnets with small boxes on them for storing tv remotes.

Example Niche Segments broken down

1. 3d Movie Review Site

About a year ago I bought a 3d TV. It was expensive, but I experienced 3d at Disney World and it knocked my socks off. I wanted to recreate that experience at home as much as possible. 3d TVs are now incredibly popular and the movie industry is pouring millions of dollars into advancing 3d technology. Ever since I bought my TV, I have been on the hunt for 3d movies.

It is easy to find a list of 3d movies, but I want to know WHICH 3d movies will look totally amazing and give me the best 3d experience.

Someone could totally dominate this niche by simply renting every 3d movie in existence and writing reviews on the 3d experience, telling people what scenes show the 3d effect best, reviewing 3d TVs (you don't have to buy them, just go to your local TV store and look at them!), and giving information on how to set up home theater.

How to monetize this site: With Hollywood pouring so much money into 3d movies and TV right now, I bet you could sell ads and sponsorships on this site for a *ridiculous* amount of money. Plus, 3d movies cost about \$40 and they usually aren't available in Redbox, so linking people over to Amazon to buy them will earn you a commission. Did I mention the commissions you'll earn off people who buy a TV on Amazon after reading your review of which TV has the best 3d technology? It'll probably be about \$100 per commission from Amazon, and you could get hundreds of thousands or millions of people coming to your site.



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Update: The latest and greatest is 4k tv. Lots of them are being sold, but there is VERY little in terms of movies available in 4k. Show your wife (or husband) this post and explain that you need to buy a 4k tv as an "investment." Blog about everything you learn!

Update to the update: You really don't need a 4k tv to run this site. Just research and write! I won't tell your spouse that, though, so you can still get your kitchen pass.

2. How to Run a Marathon

Frankly, I do not care whether there is a site on the same topic as one I'm building. My most profitable website is a photography website. Not any specific niche of photography. Just photography in general. Guess what? I wasn't the first photography site. There are hundreds of thousands of sites about photography! It really doesn't matter. Even if someone else has a "better" site than mine, some people will identify with me, like the way I write better than other sites, will find my site first, etc. You don't

have to be the only one in a niche to make a site work. Not at all! In fact, I have had more success building sites in busy niches than in empty ones. The fact that people are there means there are potential customers and visitors there.

I trained for months, looked for podcasts on running a marathon, read tons of blogs about running your first marathon, bought products and books and running clothes, etc. A marathon is a big deal for people, so if you can help them succeed—you have a fan!

I know what you're saying. What if this idea sounds good to you, but you aren't an expert? What if you haven't ever even run a marathon before? Who cares! Share with others as you learn and just be honest with people that you are learning too, but you want to share what you learn. The Internet is full of self-proclaimed "gurus" so it's refreshing to read a blog that is down-to-earth.

When you create this site, be sure to add a podcast to it. I looked long and hard for a good running podcast and couldn't find one I loved.

How to monetize this site: I would definitely go the route of the online course. Make a four month marathon bootcamp. When people buy your online video training, they get the videos of you showing them

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how it's done. As an email course, you can set this up so they get email reminders when they are on day 20 what their running schedule should be, etc. You could earn money in a lot of different ways with this site. It would be excellent for sponsorships, but also Amazon affiliate sales and video courses. Heck, even an eBook could be really good for this niche. The door is wide open.

3. Lens Genie

If you are a budding photographer, you know that good lenses are *insanely* expensive—often costing \$2,000 or more. Photographers research lenses to no end before buying. There are lots of good reviews of lenses already available on the Internet, but nobody really *helps* walk you through the process of selecting a lens.

If you create a website and have the top navigation bar be all the different types of lenses (wildlife lenses, sports lenses, portrait photography lenses, etc) and then make drop down menus for the different brands of cameras, you could create a site where people come, choose what brand of camera they have and what they want their lens to do and *viola!* You have a page on your site that shows them the good, better, and best lens options at different price points. This kind of site could be *really* popular and *insanely* useful. That's a recipe for success.

How to monetize this site: Did I mention that the Amazon.com commission on one of those lenses is about \$80? That's a pretty healthy commission if you get hundreds of thousands of people coming to your site who want to buy a lens.

4. Restaurant Review—With a Clever Twist!

There are tons of websites and apps that rate restaurants. Google and Yelp have this niche dominated, though.

So how could you break into this market if you're a foodie? Create a site (you would HAVE to create an app as well) where you review not the restaurants, but the specific menu items at chain restaurants. Users of the app could look up Applebees and see what you as the food critic as well as other users rate each menu item. Users could rate portion size, taste, and how it looks on the plate. I would TOTALLY use this app! I wouldn't even look at the menu but just go with the most popular meal choice for each restaurant so that I could try new things.



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PLEASE go out and make this site and later the app. I have been looking for something like this for a long time and the closest thing I've found is Foodspotting, but it's not quite what I'm looking for.

How to monetize this site: You could make a premium version of the app, sell ads out the wazoo, write an eBook of the 50 best meals, etc.

5. Video Editing Hardware

A few months ago I was in the market for a new desktop computer that could handle editing 1080p video. I didn't want a computer that *could* handle 1080p video. I wanted a computer that could eat, chew, and spit out 1080p video. I was tired of waiting for things to render. So, I set out to find good computers for video editing. What a mess! Thousands of articles, thousands of opinions from computer nerds, and nobody simply told me the answer. I just wanted a page that has good, better, best and then to SHOW ME in a practical sense what it is like editing video on that machine. I spent days researching whether I should build my own computer (which would be a good topic in and of itself) or if I could find one for a decent price that did what I wanted it to do.

There are lots of resources about finding computers for video editing, but nobody answered my questions in a simple way. That means there is an unfulfilled niche.

How to monetize this site: Obviously, this screams affiliate marketing to get a commission from expensive computer equipment. But this site could also benefit from a video course as well. You could get all the parts the people need and show them *exactly* what to buy, then create a video course showing them step-by-step how to put the computer together with exactly those pieces. Show them on video how the computer performs at that price and how it will perform if you spend a little more money on hardware.



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